


s h e e t		Best practice in sustainable tourism diversification	
Action	Title of the action	An access to nature for handicapped persons in Chasseral	
	Name of the organisation	Chasseral Regional Park	
	Country	Switzerland	
Typology	<b>Characteristics*</b> <i>* more choices possible</i>	<input checked="" type="checkbox"/> Animated activity (guided walk, workshop...) <input type="checkbox"/> Exhibition / seminar <input type="checkbox"/> Installation / material (documentation) <input type="checkbox"/> Event (natural, cultural...) <input checked="" type="checkbox"/> Intervention with other sectors (local gastronomy, transport...) <input type="checkbox"/> Other	
			
	Frequency of the action	<input type="checkbox"/> Temporary <input type="checkbox"/> Repetitive <input type="checkbox"/> Permanent	
	Duration of the action	<input type="checkbox"/> Less than one halfday <input checked="" type="checkbox"/> One day <input type="checkbox"/> One halfday <input type="checkbox"/> More than one day	
	Concerned season(s)*	<input type="checkbox"/> Spring <input checked="" type="checkbox"/> Autumn <input type="checkbox"/> Summer <input type="checkbox"/> Winter	
Public	Duration of the stay*	<input checked="" type="checkbox"/> Excursionists (< 1 day) <input type="checkbox"/> Tourists (> 1 day)	
	Provenance*	<input type="checkbox"/> External people <input checked="" type="checkbox"/> Local people	
	Clientele*	<input type="checkbox"/> Children <input type="checkbox"/> Adults <input type="checkbox"/> Young people <input type="checkbox"/> Elderly people <input checked="" type="checkbox"/> People with a handicap	
Information	Objective(s) of the presented action	<ul style="list-style-type: none"> <li>- To offer handicapped people an easier access to nature</li> <li>- To establish a privileged contact with specialized institutions</li> <li>- To test the "joëlettes" (means of transport, see description below)</li> <li>- To launch "handicap" activities before the compilation of the charter</li> <li>- To develop the social role of the parc (work with schools, enterprises, general public etc.)</li> </ul>	
	Description of the action	<p>Location: crest of Chasseral (Jura-Switzerland); date: Friday 9th October 2009</p> <p>Activity: hiking tour in joëlettes on the crest of Chasseral with a mountain guide</p> <p>The joëlette is a kind of allroad chair which enables handicapped persons (children, adults, even if they are very dependent of others) to go on hiking tours with the help of companions. The joëlette was initially conceived by Joël Claudel. It opens a new horizon for people with handicap. Thanks to its system of brakes and excellent antishock pads, it allows to discover even quite steep tracks. Its use is very easy.</p>	
	Innovative character	<ul style="list-style-type: none"> <li>- To offer persons with handicap the possibility to go into nature without the need to build big constructions or special facilities</li> <li>- To bring together persons with handicap and young people in social rehabilitation</li> </ul>	

<b>Realisation</b>	Responsible(s) of the implementation*	<b>Internal</b> <input type="checkbox"/> Director <input checked="" type="checkbox"/> Responsible for tourism missions <input type="checkbox"/> Other	<b>External</b> <input type="checkbox"/> Tourist information office <input type="checkbox"/> Municipality <input type="checkbox"/> Cooperative association <input checked="" type="checkbox"/> Other
	Technical partner(s) in the realisation	<a href="http://www.gsab-adventures.ch">GSAB</a> <a href="http://www.gsab-adventures.ch">www.gsab-adventures.ch</a>	
	Year of realisation	2009	

<b>Funds</b>	Net costs of the action (€)	still in calculation	
	Kind of funding(s)*	<b>Public</b> <input checked="" type="checkbox"/> Local <input type="checkbox"/> Regional <input type="checkbox"/> National <input type="checkbox"/> European <input type="checkbox"/> Other	<b>Private</b> <input type="checkbox"/> Sponsor <input type="checkbox"/> Other  /

<b>Evaluation</b>	Strengths <i>subjective evaluation</i>	<ul style="list-style-type: none"> <li>- Good participation of institutions</li> <li>- Good contact of GSAB with specialised institutions</li> <li>- Good coverage by medias</li> <li>- Very good dynamics between handicapped persons and persons in social rehabilitation</li> </ul>	
	Weaknesses <i>subjective evaluation</i>	<ul style="list-style-type: none"> <li>- Coordination of the day's programme needs to be improved</li> <li>- Structuring the collaboration between GSAB / Regional Parc Chasseral shall be improved from the very beginning</li> <li>- Further funds have to be found</li> </ul>	
	Future perspectives	<ul style="list-style-type: none"> <li>- To offer the same type of day programme to families as target group (non-institutional)</li> <li>- To organise the same kind of activity also for the institutions</li> <li>- To create specific programmes &gt; thus, new activities are created in the regions</li> <li>- To consider the subject of "handicaps" more in the set-up of the park's charter</li> </ul>	
	Evaluation tools <i>of the sustainable dimension</i>	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No /

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